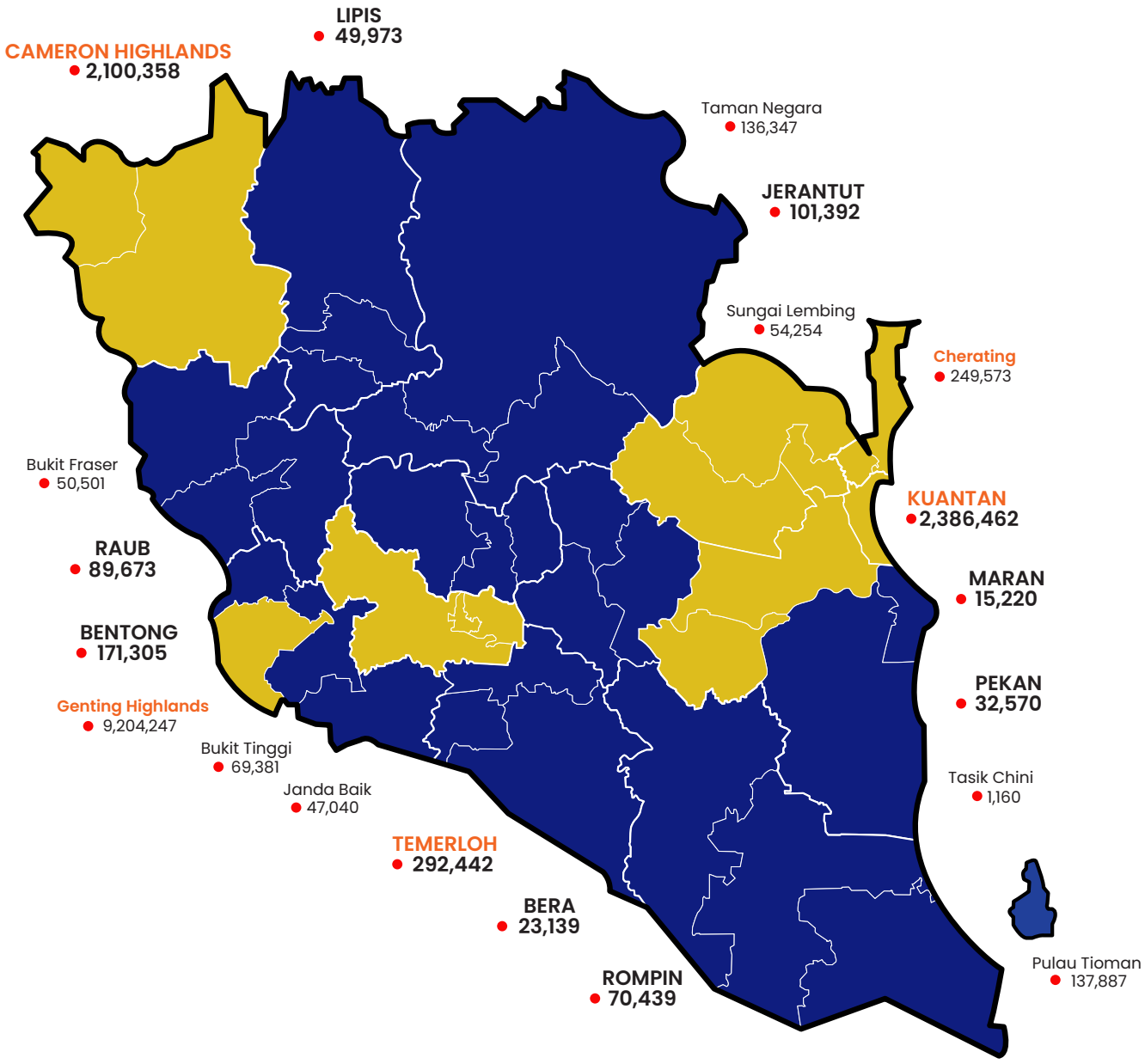
STATISTICS OF TOURIST ARRIVALS TO PAHANG

January - December 2025



Top 5 Tourist Destinations

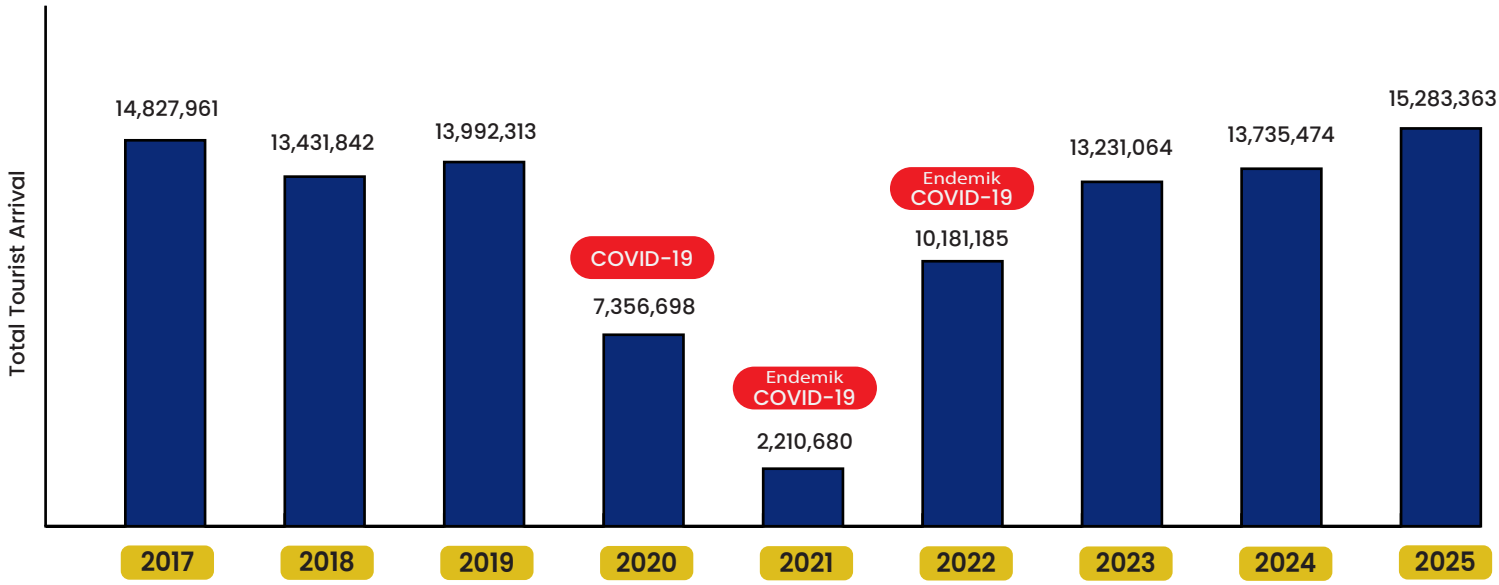
Genting Highlands	Kuantan	Cameron Highlands	Temerloh	Cherating
9,204,247	2,386,462	2,100,358	292,442	249,573

Comparison of Tourist Spending at Top 5 Destinations (January - Disember) in RM

	Genting Highlands	Kuantan	Cameron Highlands	Temerloh	Cherating
2025	8,270,015,930	2,144,236,107	1,887,171,663	262,759,137	224,241,341
2024	7,742,228,943	1,989,454,208	1,237,892,202	257,003,346	198,139,017

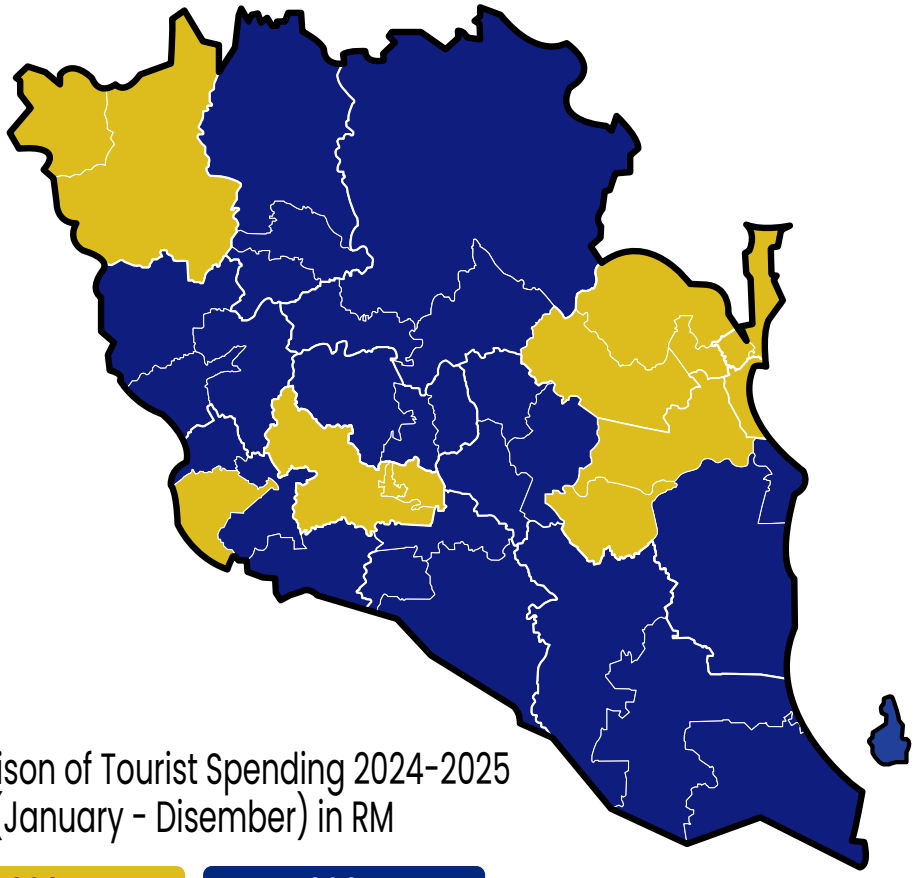
STATISTICS OF TOURIST ARRIVALS TO PAHANG

2017 - 2025



Comparison of Top 5 Tourist Destinations in 2024 & 2025

	2025	2024
Genting Highlands	9,204,247	8,616,838
Kuantan	2,386,462	2,214,195
Cameron Highlands	2,100,358	1,377,732
Temerloh	292,442	268,036
Cherating	249,573	220,522



Comparison of Tourist Spending 2024-2025 (January - Disember) in RM

2025	2024
13,732,101,656	12,341,323,389